

DANIEL L. MERVIS

info@danielmervis.com
404.326.2841
danielmervis.com



EXPERIENCE

3/21-10/21

Lab 916

ART DIRECTOR • Remote

New brand standards for clients. Graphic design and Project management. Packaged digital assets for upload to web services.

2/16-3/20

Ogilvy & Mather

SOCIAL CONTENT CREATOR Atlanta,GA

Conceptualized and implemented cross-platform campaigns. Graphic design and animation. Project management. Client facing. Targeted social marketing. Media buy management for nationwide spots.

2/14-5/16

Emory University

ART DIRECTOR • Atlanta,GA

Created new web content and social media strategy for Middle Eastern Studies department. Monitored reach of campaign.

FREELANCE

10/21-current

IHG Hotels & Resorts

SOCIAL ART DIRECTOR • Remote

Conceptualize social campaigns running on Instagram and Facebook. Four different hotel brands owned by IHG. Project Management.

3/20

ImagineX Consulting

FREELANCE DESIGN • Atlanta,GA

Logo revamp for new 2020 offices. Video production of hand cut signage. Metal fabrication and installation.

10/19

Music Matters Productions

ANIMATION DESIGN • Atlanta,GA

Animation for live stage production. Stop motion video and drawings. Media encoder file translation for VJ software.

1/19-7/19

The Maccabi Games

CREATIVE DIRECTOR • Atlanta,GA

Community art project involving over 1500 kids and staff. Video production. Painted three canvases hanging at ISCD (Israel).

1/19-6/19

The Galloway School

CREATIVE DIRECTOR • Atlanta,GA

Painted educational wall mural and created supplementary worksheet designs for curriculum. Consulted on marketing assets.

EDUCATION

2015

Savannah College of Art and Design

BFA / Advertising • Savannah,GA

